

Social Procurement Development Program

PMMS Consulting Group is pleased to introduce a new program to assist public, private and not-for-profit organisations in effectively incorporating social procurement into their organisational practice.

Procurement has increasingly been recognised as a critical strategic tool for achieving a broad range of organisational objectives. Over the last few years, procurement policies and practice have been broadened to build in environmental sustainability as part of a triple bottom line approach, but less has been done to effectively incorporate social goals. The Social Procurement Development Program has been designed to respond to the growing desire of many organisations to integrate their social and community objectives and their modern commitment to Corporate Social Responsibility (CSR) into mainstream organisational activity.

What is Social Procurement?

Building social, community, and CSR objectives into organisational procurement policies and practice including:

- Ensuring that supply chains 'do no harm' in relation to social issues such as child labour, labour conditions or human rights issues; and
- Generating positive social impacts through procurement processes in areas such as:
 - Employment, training and apprenticeships for indigenous communities, youth, disadvantaged groups or regional communities; and
 - Community support through youth scholarships, infrastructure for community use, fair trade programs, development of social enterprises ect.

Why Social Procurement?

Public, private and not-for-profit organisations around the world are increasingly realising the community and organisational benefits, and the competitive advantages available through a commitment to incorporating social procurement into their practice. These benefits include:

- **Integration** - Social procurement provides a methodology for public, private and not-for-profit sector organisations to achieve social goals, and address community issues as part of the way they do business, integrating CSR into their mainstream activity.
- **Innovation** - By encouraging a holistic look at the achievement of broad organisational objectives through procurement, social procurement practice encourages innovation and the development of new forms of partnership and service delivery models.
- **Staff Satisfaction and Organisational Identity** – The ability to achieve demonstrable community benefits through social procurement increases job satisfaction and pride, while building and broadening the identity of an organisation internally and externally.
- **Competitive Advantage** – Governments and other clients are increasingly looking beyond the delivery of goods and services towards value-adds that deliver social outcomes and triple bottom line objectives. By integrating social procurement practice into mainstream procurement thinking, organisations can build a competitive advantage and directly demonstrate their capacity to add social value to their deliverables in a cost-neutral or cost effective way.

PMMS

PMMS are global procurement specialists who have supported public and private sector clients to improve their procurement performance for over 30 years. PMMS have increasingly been working with organisations looking to drive social outcomes as part of a triple bottom line approach to procurement.

Lead Personnel

Chris Newman joined PMMS in 2011 from the Victorian State Government, where he managed the Local Government Procurement Excellence Program, the development of 'Social Procurement: a Guide for Victorian Local Government' and the Social Procurement Expert Support Program. Chris has presented at a range of Conferences and workshops on this topic and worked closely with a range of organisations to help them develop and implement social procurement practice. Chris is supported on this Program by a range of procurement experts and trainers at PMMS and other key partners, who can provide expertise and local knowledge in social enterprises and partnership development.

Social Procurement Development Program

The Social Procurement Development Program is designed to engage the key stakeholders in your organisation in the possibilities available through social procurement, while providing a tested and structured methodology to achieve sustainable change. Each part of the program can be tailored to meet the needs of your organisation. Key steps include:

- Engagement and Awareness
- Research and Opportunity Analysis
- Policy and Procedures Review
- Program Development
- Communication, Education and Training

Targeted Support

PMMS can also provide targeted support for individual social procurement or triple bottom line projects. This support can include:

- Facilitation and project co-ordination
- Training and Education
- Detailed templates and procurement methodology
- Research, analysis and recommendations
- Project implementation support including policy and process updates and guided pilots

Contact

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